



SIEMENS

ckbk

Create masterpieces in your beautiful kitchen with our curated recipes.

Buy a Siemens Home Connect cooking appliance and receive 6 months FREE access to more than 95 000 recipes, 500 cookbooks and Michelin star chefs, all from your smart device.
siemens-home.bsh-group.com/za

The future moving in.



What is ckbk?

Siemens and ckbk have partnered to give you access to a collection of 95 000+ cookbook recipes to help make the most of your connected oven.

ckbk offers online access to top cookbooks from leading chefs and food writers, with more than 450 titles ranging from timeless classics to contemporary best-sellers.

Whether you are looking for stunning dishes to impress your friends or quick week night suppers, ckbk makes it easy to find recipes you can rely on.

Search by ingredient, dish or author, and filter your results to suit your tastes and dietary preferences.



Make the most of your connected appliance

When using Home Connect technology, ckbk can send the correct times, temperature and modes straight to your Siemens oven via WiFi. Use the specially created recipe collections to find out how to get the most of time-saving features. Just link your Home Connect and ckbk accounts to take advantage of this feature.

Download and install
Home Connect App



What is the offer?

Get three months free access to ckbk when you purchase any selected Siemens cooking appliance in the promotion. If you want to unlock an additional three months free access to ckbk, simply link your Home Connect and ckbk accounts after you pair your Home Connect oven.

In order to claim this free offer, you must purchase a selected Siemens Home Connect appliance between 01/05/2021 - 31/07/2021.



Siemens campaign elements.

Digital

Website



Social Media Platform



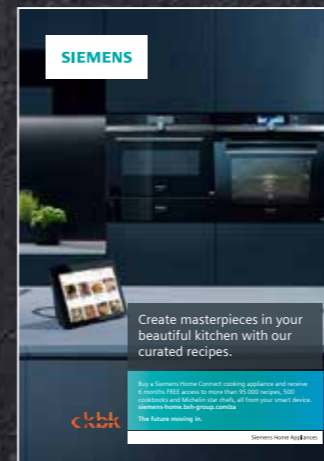
Electronic Gift Card



Print & Point of Sale

Point of Sale Elements

Tent Card



Box Sticker



Banner



Promotion.

How to claim.

Purchase

Purchase a Siemens Home Connect Cooking Appliance from one of the participating dealers.

Redeem

Visit www.siemenspromo.co.za and click on "Redeem Now" button

Enter your details, upload a photo of your proof of purchase. Your voucher will be sent to you instantly.

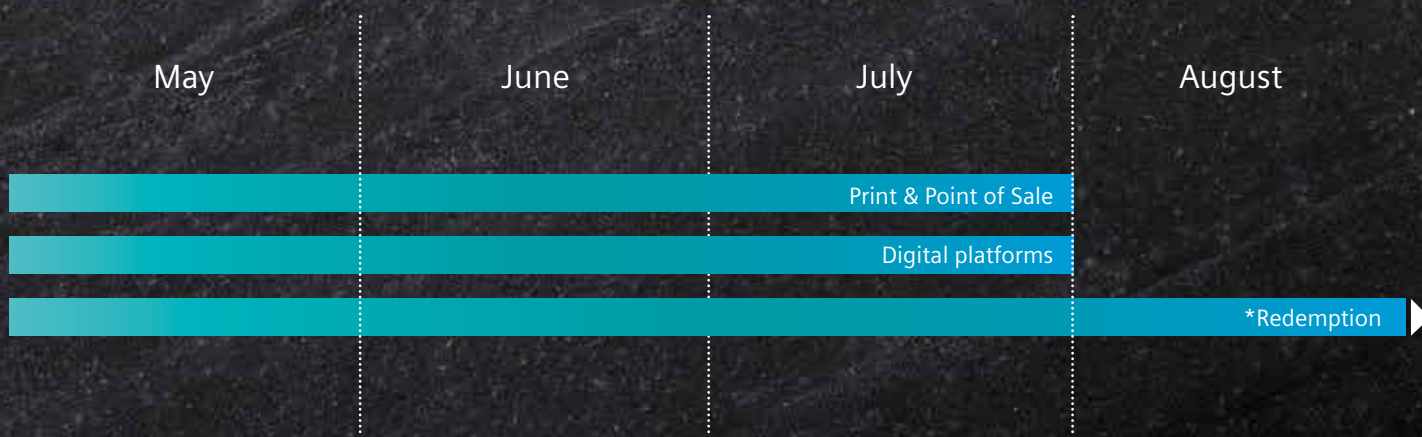
Receive

You will receive a electronic voucher code with instructions on how to redeem

For any queries please contact queries@siemenspromo.co.za

Campaign time frame.

1st May - 31st July 2021



Terms and Conditions:

This promotion is only available in the following major metropolitan areas: Johannesburg, Pretoria, Cape Town, Durban, Bloemfontein, East London, Port Elizabeth, George and Knysna.

This promotion is valid from 01/05/2021 until 31/07/2021, while stocks last. This promotion is specific to the Siemens brand and selected approved dealers only.

ckbk voucher is not transferable for cash.
Swapping, reselling or exchanging of these items are not permitted.

In order to redeem the ckbk voucher, customers must visit www.siemenspromo.co.za and upload the original store invoice. No back orders will be honoured.

Please note images are used for illustrative purposes only and colour may differ from the actual products.

Claim only valid when purchasing the following models:

Oven: HB656GBS6B
Hob: EX975KXW1E